

# SLICE OF LIFE



## Poems in the loo, cut paper use too

**TOKYO:** Poetry in the loo can cut down on paper use, says a Japanese group campaigning to save toilet paper as part of the country's battle against global warming.

Simply pasting a "toilet poem" at

the eye level of a person seated in the cubicle can help cut toilet paper use by up to 20 per cent, a study by research centre Japan Toilet Labo showed.

"That paper will meet you only for a moment," reads one poem. "Fold the paper over and over and over again," says another. Or just: "Love the toilet."

Now, the group plans to have its posters displayed in 1,000 public loos.

"We asked ourselves what we could do for the environment in the toilet," said Mr Ryusuke Nagahara of the group. "The answer is to save toilet paper and save water."

Toilet paper use in Japan has been increasing in recent years, possibly due to a rise in the number of public toilets, where people tend to use more paper.

**REUTERS**