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## Restroom Association launches LOO Awards 2009

A clean public toilet makes those who need to use it happy.

And those who help to keep them that way should be recognised for it.

This is the message being sent out by the Restroom Association which launched the first ever LOO Awards today.

The association's president, Tan Puay Hoon elaborates.

"I think over the years we always like to shame people, look, the toilet is dirty, this is bad. But we realised that I think maybe it's better for us to praise someone who really put in their effort and takes this very seriously and provide clean public toilets to the user."

The awards are open to anyone and everyone in Singapore.

Nominees would fall under one of three categories: cleaning industries, organisations, and individuals, each with their own set of judging criteria.

Nominations for the awards open tomorrow and will end on the 30th of September.

The initiative comes after previous efforts by the Restroom Association to keep public toilets bright and sparkly.

These include the Happy Toilet Programme which rates public toilets based on their standards of cleanliness.

The association also launched its LOO Map, an online guide to all Singaporean toilets which are deemed clean and "happy".

They hope that by next year, 70 percent of all public toilets in Singapore would have earned the minimum three star rating.