

Loo Awards to recognise organisations, contractors and cleaners

I REFER to last Friday's commentary, 'Our cleaners deserve our smiles and more'.

We agree that recognition should be shown to cleaners who have contributed to help Singapore achieve a world standard of cleanliness, especially with respect to restrooms. On Nov 19, 2007, in conjunction with World Toilet Day, we collaborated with a group of undergraduates from Singapore Management University to celebrate by paying tribute to toilet cleaners, our unsung heroes. On March 19 this year, we collaborated with another group of undergraduates from the same university to initiate a Toilet Cleanliness Week campaign to recruit and train volunteers to clean toilets, so as to better appreciate toilet cleaners.

Recently, we initiated the inaugural Loo Awards 2009 - visit our website at www.toilet.org.sg for more nomination details - to recognise any organisations or individuals that have contributed to help Singapore achieve a world recognised standard of restroom cleanliness.

One category is Organisation, and companies or organisations that have adopted good practices such as good - not cheap - sourcing will fit into one of our criteria for nomination. The other category is Cleaning Industry, and contractors and cleaners fall under this category.

We urge everyone to start nominating dedicated and committed companies, organisations, contractors and cleaners now before nominations close on Oct 16.

Results will be announced on Nov 19, in conjunction with World Toilet Day. Award recipients will be invited to our Loo Awards Ceremony on Dec 2 during the networking dinner at the World Toilet Summit and Expo.

Members of the public are welcome to share their views online or they can download our feedback form from our website. They can also e-mail mysay@toilet.org.sg or SMS 9770-LOOS (9770-5667).

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for President

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